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Winkle

WINKLE ELECTRIC COMPANY INC.

RFID Hardware Partner Showcase:

EMS, ESCORT MEMORY SYSTEMS

Winkle has partnered with Escort Memory Systems, the industry-leading manufacturer of industrial grade RFID hardware. Their 20 years of experience manufacturing tags, antennas, controllers and network/PLC interface modules is evident in the modular, rugged nature of the company's products. Escort Memory Systems features an install base of more than 55,000 installations ranging from WIP, material handling, warehousing and more.

ANTENNAS/CONTROLLERS

Escort Memory Systems has over 40 different antenna models varying in shape and size for specific application requirements. Read ranges with these systems vary from several inches to several feet, depending on the antenna and tag. EMS' antennas carry industrial ratings consistent with the environments they operate in and are designed and built with longevity in mind.

TAGS

Escort Memory Systems offers over 100 different models of tags. Tags vary in size, the standards that they adhere to (ISO14443, I-Code1 ISO15693, etc.) and memory. These patented tags can be read through obstructions such as water, wood, plastic and more. The specialty high temperature models are capable of surviving ovens reaching temperatures of 415° F.

INTERFACE MODULES

In addition to providing the complete spectrum of RFID hardware, EMS provides network interface modules for over 95% of the world's industrial networks. Numerous versions of Ethernet as well as Profibus, DeviceNet and Interbus-S are just some of the industrial networks for which EMS offers general purpose programmable interface modules. These interface modules can be used to give a presence to a wide range of existing equipment, RFID antennas, bar code verifiers, sensors and switches.

Like so many other quality manufacturers, EMS has partnered with Winkle Electric to bring its extensive line of quality products. Your Winkle representative will outline the EMS product line and assess which product is ideal for your application.

NEW PRODUCTS & SERVICES

VISIT WWW.WINKLE.COM FOR ADDITIONAL PRODUCT INFORMATION OR CONTACT YOUR WINKLE SALES REPRESENTATIVE

SIEMENS **New Generation of Panelboard Products**

Siemens' new generation of panelboard products offer both flexibility and strength. Joining the existing rugged and durable panelboard family, Siemens' panelboards are extremely easy to install.

Siemens' new technology circuit breakers offer significant benefits and better coordination with up stream breakers that help meet 2005 and 2008 NEC® Code requirements for selective coordination of emergency, legally required standby and essential electrical systems.

Products in this line include Type P1, Type P2, Type P3, Type P4 and Type P5. Each type offers its own benefits, including flexible design, the ability to mix breaker frames in unit space up to 250 amps, unique and flexible sizes and the consistent power your applications require. To find out what type will work best for you, contact your Winkle representative. They will work with you to identify the right solution for your process.

Siemens also offers an Authorized Panelboard Distributor Program which Winkle customers benefit from. Features of the program include same-day delivery, competitive pricing, flexibility, product consistency and ease of assembly.

HOFFMAN **Current Transformer Cabinets, 400-800 Amp, Type 3R**

in stock at Winkle

Winkle Electric now offers Hoffman Current Transformer Cabinets (for Window-Type Current Transformers), providing Type 3R protection and a factory-installed wiring buss for 400-800 Amp, 600 VAC current transformers. The assembly has a 50 k AIC rating. In stock

Features include:

- Overlapping double-door model with 3-point latch and lift-off hinges
- Door-stop provision
- Padlock provisions in handle
- Mild steel hinges
- Compatibility with window-type current transformers
- Drip-shield top and seam-free sides, front and back
- Three removable copper buss bars
- Buss bar 3" x .25" cross section
- Neutral bar
- Aluminum mechanical lugs, dual rated (Cu/Al), two conductor
- Maximum conductor size 600 kcmil
- Insulating bar-mounting bracket and 12-gauge painted steel
- Mounting holes on back of enclosure
- No gasketing or knockouts
- Ground stud provided

To get the benefits of all these features, combined with the quality and reliability you expect from Hoffman, call your Winkle representative today.



Siemens Panelboard



Current Transformer Cabinet

ALLEN-BRADLEY **Component Servo Bundle**

This component bundle from Allen-Bradley provides an easy-to-use pulse and direction solution for cost-sensitive applications.

With this bundle, one of four offered, you not only get high-performance products and global support, you can benefit from our connected components building blocks, which provide the information needed to easily implement common control tasks in your machine design. Take advantage of best practice-based examples with:

- Lists of compatible materials
- Panel and wiring drawings
- Status and diagnostic control programs and HMI screens
- Quick-start guide
- All available on DVD, CC-QR001B-MU-C

The four components included in this bundle are: Ultra1500 Servo Drive, TL-Series Low Inertia Servo Motor, MicroLogix 1400 Small Programmable Logic Controller and PanelView Component.

Boasting powerful commissioning and diagnostic tools, a high-performance motor and up to 7 I/O expansion models and flexible displays, this could be the solution you're looking for. Contact Winkle for more information.

LINCOLN MOTORS **Value Line**

These dependable but cost-effective motors from Lincoln Motors offer the durability needed for several applications, but are affordable at the same time. These totally enclosed fan cooled motors are built right *and* priced right.

Features and benefits include:

- 1-2 Hp, 143-145T Frame-rolled steel
- 3-200 Hp, 182T-447T cast-iron frames and conduit box
- Inverter-rated, quality UL-recognized components listing and CSA
- Continuous duty, 1.15 service factor
- Class F insulation system
- Condensation drains
- Shaft slinger
- F-2 convertible (182T-405T frames)
- 180 frame and smaller – 9 leads, Y-Delta connected 213T-447T
- CSA & EPA-compliant cast-iron motors
- Warranty: 18 months from date of manufacture or 12 months from date of installation

Lincoln has been designing and manufacturing high-quality electric motors since 1895. Lincoln joined LEESON Electric in 2006 and has expanded their motor product line to better serve you.

To find out more, call your Winkle sales representative.

Ultra1500 Servo Drive



MicroLogix 1400



PanelView Component



Value Motor



TL-Series Low Inertia Servo Motor



M E E T
T H E
T E A M

Alex Forte, Winkle Sales Representative

Alex Forte recently joined the Winkle team after spending 13 years as a Distributor Sales Representative. He brings with him a wealth of industry expertise as well as much enthusiasm for his new position. Although the current economy presents Alex with a challenge, he's passionate about his work and works well with co-workers, ensuring long-term success.

While away from the office Alex can be found spending time with his wife of 21 years, Bridget, and son Michael. He enjoys golf, high school football and exotic family vacations. Welcome to the Winkle Electric team, Alex.



STAYING
FOCUSED

Winkle Continues Company Strategy Spotlight

An article in the last newsletter detailed how Winkle is using the economic downturn as an opportunity, looking for ways to grow as a company, while better serving our clients.

One of the steps in this process has been reevaluating materials that our customers need. Winkle has updated its printed resources (like our product brochure and division information sheets) in an effort to offer customers the most up-to-date information. To request these new materials, contact your Winkle representative today.



The premier event for automation and control information, services and solutions.

NOVEMBER 11-12 ANAHEIM, CA

Are you looking for an opportunity to gain a competitive advantage over others in the market by streamlining your production process? The programs and workshops at this year's Rockwell Automation Fair® will give you the tools you need to triumph in today's struggling economy.

Many targeted industrial forums and labs provide a comprehensive educational experience for professionals at all levels. The complete program offers a variety of technical sessions focusing on a range of topics, hands-on labs, industry forums and demonstration workshops with presentations by industry experts.

This year's fair will be held at the Anaheim Convention Center on November 11 and 12, 2009. For more information on attending this year's event, contact your Winkle Electric representative.

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OUR MISSION

TO BE AN INTEGRAL PART OF OUR CUSTOMERS' SUCCESS BY EXPERTLY MATCHING OUR DISTINCT COMPETENCIES WITH THEIR UNIQUE OPPORTUNITIES AND CHALLENGES.